



# FRONT ROW

13/11  
Press Release  
Belgian Red Devils, Bednet (NL), ClassContact (FR)



## Eden Hazard and more than 1,000 sick children get a 'Front Row' seat to Belgian Red Devils training sessions, resulting in unique footage.

Tune in to the website [thefrontrow.be](http://thefrontrow.be) as of 5.30 pm to follow the training session live from a unique perspective. You will also find all the press material here. Want to know more? Please feel free to contact us.

*Tubeke - The Belgian Red Devils team up with Bednet and ClassContact to pull off a major feat with #FrontRow. At [thefrontrow.be](http://thefrontrow.be) everyone can follow the training sessions live from a unique perspective together with more than 1,000 sick children and Eden Hazard who, as you know, is still quarantined in Madrid due to Covid-19. This action aims to put the organisations [Bednet](#) and [ClassContact](#) in the spotlight as they promote distance learning for long-term sick children and youths.*

Today the Belgian Red Devils are preparing for the Nations League confrontations against England and Denmark. Due to Covid-19 no fans are allowed and today's training session will also take place behind closed doors. However, it's shaping up to be a unique training session. Belgian Red Devils Axel Witsel, Michy Batshuayi and Yuri Tielemans will be fitted with a camera on their chest. These cameras will produce unique footage that can be **broadcast live** on [thefrontrow.be](http://thefrontrow.be) as of 5.30 pm.

Belgian Red Devil **Eden Hazard** tells us all about it:

*"At the moment I am quarantined at home due to Covid-19 so I can't take part in training right now. But just like the sick children of Bednet and ClassContact I will still be able to catch all the action from a distance. Thanks to these organisations long-time sick children don't have to sit on the sidelines and they are able to keep up with classes and everything else."*

**"As a team they have our unwavering support, especially in these tumultuous times." - Eden Hazard**

Belgian Red Devil **Axel Witsel**: *"We want to do something special for the children and youngsters of Bednet and ClassContact by implementing the technology of these organisations on the pitch. Mounting the cameras on our chest gives the viewer what the gaming world likes to call a 'first-person experience'. You get the feeling you're on the pitch with us and you can watch us train and interact."*

**"I'm looking forward to seeing the footage myself because this is pretty unique." - Axel Witsel**

**Michy Batshuayi** will also be strapped into a harness. *"I'm very curious to find out what it looks like when I'm playing football. But the really fantastic part is that hopefully we can do something for the children at home."*

**"I hope they enjoyed it and that we were able to bring a smile to their faces for a little while." - Michy Batshuayi**

Bednet and ClassContact are very happy with the attention for their organisations. *"It's amazing to see the Belgian Red Devils put their best foot forward for sick children!",* says **ClassContact manager Donatien d'Hoop**. *"Thanks to them sick children know that they are not alone and that ClassContact is in their corner."*

*"We find it very important that parents and children know where to find us in case of a protracted illness",* says **Bednet manager Mathieu Tallon**. *"In recent months we've had numerous new applications. Due to amongst others Covid-19, more and more vulnerable children and youngsters are forced to take classes from home. Applications are up by 62% compared to last year. That is why we are launching an appeal to support us so we can satisfy the soaring demand for Bednet and ClassContact. It is important to give every child that is entitled to our assistance the opportunity to call on the services of Bednet or ClassContact free of charge but in order to achieve this your support is more crucial than ever."*

This action is part of the partnership between the Royal Belgian Football Association (RBFA) and Bednet and ClassContact. This action is the last collaboration with the Red Devils and the icing on the cake of a wonderful partnership. The KBVB wishes both organisations the best of luck in the future. #FrontRow can also count on the support of our partners the National Lottery, ING and Samsung.

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